

# MAKING A GRANT APPLICATION TO ANS

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# WELCOME

We are thrilled you are considering applying for a grant from Arts Network Sutton to fund a Sutton based arts project. Please read all this document carefully (it is updated for each Grants round).

### How much you can apply for:

- One ANS Member (individual or group) can apply for up to £1000 [SINGLE applicants]
- Two or more ANS Members (individuals or groups) can partner together and apply for up to £1,500 [JOINT applicants]

About this Document: This document follows the format of the online application form that you will need to complete and submit by the deadline. All of the information that you will need to be able to plan your application is included in here, including whether or not you are eligible to apply (see page 5).

Planning your project: You will need a fairly developed plan in place for your project in order to complete the online application form - this includes getting any partners on board, setting dates for events/activities (page 6-7) and having an idea of what costs will be involved (page 8).

Drafting your Application: Following feedback from the previous applicants, we have created a downloadable version of the application form to help you draft your responses before inputting it into the online form. If you'd like a copy of this, please complete this Request Form (or email us at info@ansutton.org) telling us which format you require.

Completing & Submitting your Application: The online application form will be available on the <u>ANS Homepage</u> from 1st March. You will need to complete and submit this form before the **deadline of Friday 31th March 2023, 5pm.** 

Best wishes,

Doug & Gemma

on behalf of ANS

#### Support available from ANS (before the deadline)

- Come along to an ANS Members' event to talk to Exec Committee members about your project, connect with potential partners and seek advice or support:
  - Saturday 18th February, 15.00 17.00; Sutton Community Dance, St Nicholas Centre, Sutton
  - Wednesday 1st March, 19.00-20.00; Online [ZOOM link click here]
  - Tuesday 7th March, 19.30 20.30; Spotlight Bar, CryerArts, 39 High Street, Carshalton
  - Friday 10th March, 11.00 12.00; Sound Lounge, Sutton High Street
- ❖ If you need any CLARIFICATION or SUPPORT while completing the online form, contact us on <a href="mailto:info@ansutton.org">info@ansutton.org</a>
  by Monday 20th March 12pm
- Occasionally we receive applications containing basic errors, which we have to reject. If you submit your application by Friday 24th March, ANS can carry out a quick check of your application and flag up any errors. All applications received after this time (and before the deadline) will go forward unchecked.

# ABOUT JOINT APPLICATIONS

We have recently introduced **joint applications** to encourage ANS members to work in **partnership**, sharing ideas and skills and thereby maximising the potential of this network!

Two or more eligible ANS Members (individuals or groups) can partner together and apply for up to £1,500 as JOINT applicants.

While we are open to any combination of ANS members coming together in partnership for this trial, we particularly interested in the following:

# Skills Sharing Partnerships

Examples of how two or more Individual ANS members might choose to work in partnership:

- A previously successful applicant might partner with a new or previously unsuccessful applicant to provide support and guidance
- A more experienced artist might partner with a less experienced artist to provide support, guidance and mentorship
- Two artists with different skill sets might partner together with the intention of sharing ideas, knowledge and expertise with each other

# • Individual and Group Partnerships

Examples of how Individual and Group ANS members might choose to work in partnership:

- A Group member might want to offer a specific opportunity to their members and therefore might work in partnership with an Individual artist who has the relevant skill set
- If an Individual member artist has an idea for a project that will benefit a particular demographic, they might partner with a relevant Group member that could help promote it to their membership.

# Joint Applicant Case Study (2022)

Group: Sutton South Hello Individual: Adrienne Roberts, Artist Project: Sutton Welcomes the Snow Queen!

Participants: Older members of the community, who attend Sutton South Hello's Arts and Crafts sessions.

The participants created a mixed media display of the Snow Queen in Honeywood's Billiard Room. Local artist Adrienne Roberts worked with them to create a centrepiece of nine dioramas telling the story; other group members led on additional artistic material. The project was managed by Heather, Chair of Sutton South Hello.

# ABOUT THE GRANTS PROCESS

### About the Deadline (currently: Friday 31st March 2023, 5pm)

- Like most funding opportunities, the deadlines we give are final. There are no exceptions to this, so we encourage you to submit your online application forms promptly (or early if you want it checked see page 2).
- You will receive an automated response from ANS once your online application form has been submitted. (Please check your Junk folder for this if it doesn't arrive in your inbox immediately).

### **Stage One - Online Application Review**

- All applications submitted online before the deadline will be reviewed by the Grants panel, made up of members of the ANS Executive Committee\*. The panel operate a traffic light system when considering grant applications:
  - **GREEN** means your idea and application is a great fit with our criteria. It's clear what you want to do and with whom, and how you intend to engage your audience.
  - AMBER means your application is interesting, but we require more information to know if it fits our criteria.
  - **RED** means your application is not clear and may contain errors (for example not all the relevant questions have been answered). If your application falls into this category we will not be able to approve it.

#### **Stage Two - Applicant Meetings**

- All GREEN and AMBER applicants will be invited to attend a 30 min zoom meeting with representatives of the Grants panel to further discuss their applications and provide more detail, including a more comprehensive budget. These meetings will take place on Tuesday 18th April (morning or evening) or Friday 21st April (afternoon).
  - At this stage we will inform **RED** applicants that we will not be able to proceed with their application.
- \* Following these meetings, the Grants Committee will meet once more to make final decisions about which projects to fund. All remaining applicants will be notified of the committee's decision no later than one month after the application deadline.

#### **Unsuccessful Applications**

We want you to succeed - if not this time, then hopefully next time. We provide feedback on all unsuccessful applications to explain our decision, in the hope this will help you strengthen any future applications you make.

\*NB ANS Executive Committee members cannot receive a grant as individuals; in addition they will be required to declare any conflict of interest if they are named or involved in any group applications and leave the meetings while these are discussed.

# **ELIGIBILITY** (Online Form Section 1)

Before you start the application form, make sure you are eligible to receive the grant money. There are certain rules about who and what we can and can't fund; this is because ANS is a charity, *and* because we get our money from London Borough of Sutton.

#### **ELIGIBILITY 1) MEMBERSHIP STATUS**

Applications for ANS Grants funding are only open to full members of ANS who have been a member for at least six months before the deadline (meaning you became a member no later than 1st October 2022).

For Joint applicants, this applies to both/all parties in the partnership.

You will be asked to confirm whether or not your membership status allows you to apply

#### **NOT ELIGIBLE?**

If you are NOT eligible, please get in touch with us for advice or consider renewing your membership - we want to make sure you can successfully apply next time round.

#### **ELIGIBILITY 2) FITS WITH OUR CHARITABLE OBJECTIVES** (adapted from our Constitution)

Arts Network Sutton (ANS) aims to promote, champion, nurture and act as a voice for the diverse range of arts in the London Borough of Sutton.

This will be done by encouraging and facilitating the development and enhancement of local arts community activities, facilities, partnerships and training; to realise the full potential, and benefits, of the arts within the community.

As a registered charity, ANS seeks to engage more local residents in cultural activities, particularly the arts, and support an increase in arts activities.

You will be asked to confirm whether your project fits with ANS's Charitable Objectives

# ELIGIBILITY 3): GRANTS CRITERIA - what we CAN fund:

### ANS Grants Funding is intended for:

- Events that engage the local community in high quality arts activity as audience or participants
- Arts projects that involve collaboration and/or partnership working with local artists and organisations
- Projects or activities that diversify access to arts in Sutton and encourage inclusivity
- Creative activities that increase the wellbeing of Sutton residents
- Creative activities that help to address one or more local needs

You will be asked to confirm whether your project fits with this criteria

#### **STILL NOT SURE?**

If you don't know if you are eligible, or have any issues or questions, please contact

info@ansutton.org by Monday 20th March 12pm

#### **ELIGIBILITY 4): GRANTS CRITERIA continued - what we CANNOT fund:**

Because we are a charity, and because we get our money from the LBS, ANS CANNOT fund:

- Organisations directly funded by the London Borough of Sutton (excluding grant funding)
- Events where proceeds go to charity
- Political parties, lobbying and campaigning
- Promotion of religion
- An individual's education

You will be asked to confirm whether any of these apply to your project

# ABOUT YOUR PROJECT (Online Form Section 2)

### In this section we will be looking to see all of these:

- That the project idea is realistic and achievable, well thought-through, original and exciting.
- That you have a plan for how people will find out about it
- That it feasibly matches at least one point on the Grants Criteria
- That it will be safe and well managed

#### And at least one of these:

- something interesting for the London Borough of Sutton
- make a difference to the arts in Sutton
- develop the arts / artists / young people in Sutton

#### MATCHING ANS GRANTS CRITERIA

How does your project fit with ANS's Grants Criteria?

We will ask you to indicate which of the following points your project is likely to address (tick all that apply):

- ☐ Events that engage the local community in high quality arts activity as audience or participants
  - Arts projects that involve collaboration and/or partnership working with local artists and organisations
  - Projects or activities that diversify access to arts in Sutton and encourage inclusivity
  - ☐ Creative activities that increase the wellbeing of Sutton residents
  - Creative activities that help to address one or more local needs

### **TELL US AS MUCH AS YOU CAN ABOUT YOUR PROJECT:**

We will ask you to answer as many of the following questions as are relevant and provide any further information at the end.

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Length		What we ask:	What we're looking for in your answers:
		What is the name of your project?	What will you call the project when you promote it?
Max 500 characters (roughly 100 words)	WHAT?	What is the project ?	Sum up your project for us. Tell us information such as: What will it entail? What art-forms will you use? What will happen during the project / on the day of the workshop or session? What will the events / activities be?
		Which of the following apply?  Drop in activities (no booking required) Ticketed event (pre-booking required) Exhibition	☐ Performance ☐ Entrance / Participation Fee Charged ☐ Free (no charge) ☐ Other - tell us more

Length		What we ask:	What we're looking for in your answers:
Max 500 characters (c 100 words)	AIMS?	What are the project aims?	What do you hope will be achieved through this project? What will the outcome be?
Max 400		Who will deliver / lead it artistically?	Who are the artists / organisations involved?
per question	WHO?	Who will experience it?	Who will the participants and/or audience be (include anticipated numbers)? How do you plan to engage them?
(roughly 80 words)		Who will project manage it?	Who is going to project manage and/or lead the logistical elements of this project? For joint applicants: how will you work together to manage the project?
per WH question (roughly 80 words)	WHEN &	When will it take place?	Provide dates and times of all activities / events / workshops (include how many sessions / performances / workshops etc)
	WHERE?	Where will it take place?	What venues / locations are you planning to use? Are these fully confirmed, provisional or tbc?
	NEW?	How could this be a positive learning experience for you / your team?	What elements of this project (if any) will be new to you and how do you intend to find out the relevant information about these things?

# WHAT HAVE WE MISSED?

This is your opportunity to provide any further information you think is relevant.

What more do we need to know about you or your project that we haven't already asked?

NB We do not expect you to change the world with £1,000 or £1,500. Be realistic!

# PROJECT BUDGET (Online Form Section 3)

### **About the Project Budget**

To be able to award you the funding grant, we will need to know that you have a clear and realistic plan of how you will spend the money. This is so we can see that it is in keeping with what you outline in the previous sections and adheres to our charitable objectives and grants criteria.

At this stage we are only looking for a basic outline of what this project will cost and how much you will need in order to fund it.

If the Grants Panel rates your application GREEN or AMBER and you are invited through to the Applicant Meetings, you will then be asked to complete a more comprehensive budget template.

#### **Information about REPEAT FUNDING**

If you have previously received funding from ANS, and are applying again for the same or similar project (which is known as 'repeat funding'), 10% of your total budget income will need to be funding from sources other than ANS (this is known as 'match funding').

#### **BUDGET TOP TIPS**

- Even though this is just a basic budget estimate, we want to see you have an idea of how much each element of the project will cost
- Be realistic about your fundraising targets and any income from ticket sales etc
- If you are having any issues with this section, please contact ANS well before the deadline and we will do our best to offer support.

Bear in mind that projects funded by charities should not aim to make a profit - all of the income money should be used to pay for making the project happen

### **EXPENDITURE**

Tell us how much you expect to spend on each of the following areas, with basic details to help us understand how you have reached that amount. (Not all categories will apply to all projects).

We want to know how much you will spend on:	What detail we're looking for in your answers:
People's Fees	How much will you need to pay the artists delivering the project? Which other roles do you need to pay and how much will this be? For example: "£350 (one artist, leading 2 sessions, at £175 per session)" "£250 (project manager, set fee for whole project)
Materials / Equipment	Roughly what will you need and how much will this cost?
Other Costs that might be incurred: - Marketing / Social Media - Space / Venue hire - Travel	Give detail wherever possible:  - What costs will be incurred in spreading the word about your project?  - If you need to pay for a venue, how much will that be?  - Will you need to pay for anyone's travel? If so, how much?  - What other specific costs do you envisage your project entailing?
What is your expected Total Expenditure	How much will the project cost in total? (Add up all the total figures you have given above to determine the total you expect to spend on this project.)

### **INCOME**

Tell us how much money you expect to receive from other sources in addition to this grant funding if successful

We want to know how much you will get from:	What detail we're looking for in your answers:	
I AMOUNT REQUESTED FROM ANY	How much are you asking for from ANS? (maximum £1,000 for SINGLE applicants or £1,500 for JOINT applicants)	
Income earned by the project	How much money will the project bring in? (eg ticket sales)	
Other funding sources	Have you / Do you expect to receive funding from other sources? If so, how much and from where? [NB This is a necessity if applying for repeat funding - see page 8]	
What is your expected lotal income	How much income do you expect to receive in order to pay for this project?  (Add up all the total figures you have given above to determine the total you expect to have for this project.)	

### **OTHER INFORMATION**

Tell us about any DONATIONS of goods or services that you expect to receive in support of this project,

How much volunteer time will this project entail?
Will you be given 'free' venue hire or resources?

# CREDITING & EVALUATION & POLICIES

By applying for this grant, if you are awarded the funding you agree to:

- advertise that the event / project is supported by ANS (including using the ANS logo on all relevant material produced and using #artsnetworksutton in any relevant social media postings)
- complete this <u>Evaluation and Monitoring form</u> within two months of the event / project completion (ANS will retain 10% of the grant award until the evaluation is submitted)
- ensure that all appropriate policies and insurances are in place by the start of the project

You will be asked to indicate which of the following POLICIES / INSURANCES you have in place (if applicable):
☐ Do you have a safeguarding policy (if you work with adults at risk or children and young people)?
☐ Do you / will you carry out DBS checks on staff working with children and young people?
☐ Do you have an Equality and Diversity Policy?
☐ Do you have a Health and Safety Policy covering staff, volunteers and service users?
☐ Do you have public liability insurance?

# **NEXT STEPS**

- If you require a DOWNLOADABLE VERSION of the application form to help you draft out your answers, complete this <u>Request Form</u> (or email us at <u>info@ansutton.org</u> telling us which format you require)
- Open the ONLINE FORM using the link on the Arts Network Sutton Homepage (from 1st March 2023)
- COMPLETE the online form by 31st March at 5pm at the latest (by 20th March if you want it checked)
- Once you click on **SUBMIT** on the online form you will receive an automated email confirming it has been received and providing you with a copy of your responses for your reference
- If you have any QUESTIONS please don't hesitate to contact us on info@ansutton.org

### GOOD LUCK!

Doug & Gemma, on behalf of ANS